



For Immediate Release

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EUA BIKE RIDE RAISES MORE THAN \$50,000 FOR CHARITY

MILWAUKEE, WI— On Wednesday, August 13, in spite of a little rain, nearly 250 business leaders and community supporters successfully completed Eppstein Uhen Architects' **Beyond Design Bike Tour** (www.eua.com/beyonddesigntour/). The 82-mile ride started at State Fair Park in Milwaukee, and ended at the Alliant Energy Center in Madison.

Primarily a networking event for EUA's clients and partners, this year the ride raised more than \$50,000 for the Eppstein Uhen Foundation and its grant recipients - UW-Milwaukee's College for Kids program and UW-Madison's Movin' Minds program. The Foundation will be working with local organizations that serve needy children to identify scholarship candidates for these programs. Contributions for the Foundation were raised through the sponsorships of EUA's business partners and the contributions and pledges raised by individual riders.

"We were really fortunate to be part of such a great opportunity," said Cindy Ruffert, director of UW-Milwaukee's College for Kids program. The end result is students getting scholarships to attend our program. The journey from the beginning to the end was outstanding and the participation was truly remarkable."

This year marks the fourth anniversary of the Beyond Design Bike Tour, which has increased in size annually.

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Eppstein Uhen Architects is a 101-year-old, full-service design firm best known for pairing inspired design with exceptional client service. More than 130 employees in Milwaukee and Madison are challenged to go beyond design by demonstrating unparalleled commitment to the markets they serve, the community, and their clients. The award-winning firm specializes in several distinct markets: corporate office, educational, retail/mixed-use, senior living, healthcare, residential, public, industrial, master planning, and interior design. For additional information, please visit the company's website at www.eua.com.

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